

TEHAMA COUNTY SMART BUSINESS ALLIANCE
FOUR FUNDAMENTAL RESOURCE CONSERVATION MEASURES

CREATE A WASTE REDUCTION AND RECYCLING CULTURE
GENERAL SMART BUSINESS ALLIANCE COMMITMENTS

DATE
VERIFIED

ALL PARTNERS TO COMPLETE REQUIRED MEASURES BELOW:

ENCOURAGE MANAGEMENT AND EMPLOYEE PARTICIPATION IN THE SMART BUSINESS ALLIANCE (SBA) PROGRAM BY INCORPORATING CONSERVATION PRACTICES INTO:

- **COMPANY VALUES, STRATEGIC GOALS, JOB DESCRIPTIONS, TRAINING PROGRAMS, EMPLOYEE ORIENTATIONS AND PERFORMANCE APPRAISALS**
- **STAFF MEETING DISCUSSIONS**
- **EMPLOYEE HANDBOOK(S)**
- **EMPLOYEE REFERENCE MATERIALS**
- **COMPANY NEWSLETTER OR BULLETINS**
- **COMPANY SUGGESTION AND REWARD PROGRAMS**

IMPLEMENT REUSE, RECYCLING AND PROPER WASTE DISPOSAL PRACTICES THROUGHOUT YOUR BUSINESS:

- **REUSE AND RECYCLE PAPER INCLUDING CARDBOARD (NON-WAXED CORRUGATED CARDBOARD BOXES), MIXED PAPER (JUNK MAIL, SCRAP AND COLORED PAPER), NEWSPAPER AND OFFICE PAPER (COLOR PAPER, COMPUTER, LARGE FORMAT, AND COPIER PAPER)**
- **RECYCLE ALL GLASS, PLASTIC CONTAINERS (#1-7) AND CLEAN ALUMINUM (CANS, FOIL)**
- **RECYCLE AND OR PROPERLY DISPOSE OF BATTERIES, PAINT, FLUORESCENT LIGHTS, USED AUTOMOTIVE FLUIDS, USED ELECTRONIC WASTE, AND HAZARDOUS WASTE MATERIAL**
- **DISPOSE OF ALL HAZARDOUS WASTES RESPONSIBLY FOLLOWING STATE LAWS.**
- **STOCK ONLY RECYCLED CONTENT, RECYCLABLE AND/OR REUSABLE KITCHENWARE FOR STAFF USE. AVOID POLYSTYRENE (STYROFOAM/EPS)**

INFORM CUSTOMERS/CLIENTS ABOUT YOUR SMART BUSINESS EFFORTS AND WHAT YOU ARE DOING TO MEET THE SBA STANDARDS:

- **POST THE SMART BUSINESS ALLIANCE DECAL IN A VISIBLE LOCATION**
- **OFFER CUSTOMERS/CLIENTS 'CONSERVATION SERVICES' OR AMENITIES OPTIONS**
- **HIGHLIGHT YOUR PROGRAM SUCCESSES BY EDUCATING CUSTOMERS/CLIENTS IN PLACING NOTIFICATIONS AND SIGNS FEATURING STEPS YOU ARE TAKING TO BE A SMART BUSINESS (See attachment for examples)**

ENCOURAGE ANOTHER BUSINESS TO PARTICIPATE IN THE SBA PROGRAM. PROVIDE THEIR CONTACT INFORMATION:

NAME OF BUSINESS: _____

CONTACT NAME: _____

PHONE NUMBER: _____



**TEHAMA COUNTY SMART BUSINESS ALLIANCE
APPLICATION**

Yes, _____ is ready to commit to waste reduction and recycling practices at my local business! _____ agrees to the baseline commitments of all SBA partners. Please contact me to discuss how to get started diverting waste through reduction, reuse and recycling.

APPLICANT INFORMATION

Business Name:

Primary Contact:

Title:

Phone:

E-mail:

Fax:

Address:

City:

State:

ZIP Code:

Mailing Address (if different than physical above):

City:

State:

ZIP Code:

Secondary Contact:

Title:

Phone:

E-mail:

Fax:

Please circle one: Own facility Lease facility

How long at this location?

Nature of the Business:

Full Time Employees:

REFERENCE TO PROGRAM PROVIDED BY

Business Name:

Primary Contact and
Title:

Phone:

SIGNATURES

I authorize the verification of the information provided on this form and recognize this is a voluntary program.

Signature of applicant:

Date: